

Essay from the Bold Pastor
35 -Facebook fatigue-

Facebook (hereinafter "FB") has over 900 million members worldwide and its stock has been listed in May 2012. However, members decreased about 6 million for the first time in 2011 in the U.S. which used to have 150 million members. England and Canada also experienced the similar decrease due to "FB fatigue."

There are many factors that caused "FB fatigue." More serious causes include security problems, gossip battles, and cybercrime such as financial fraud. Less serious ones includes frequent solicitations to apps. Also, some are based on obvious human relationships. Some people have a hard time refusing a friend request from someone they don't like. Some people feel obligated to click "like it!" even though they do not really like it.

When we first owned cellar phones or had easy access to internet, we realized we have 24/7 access to people all over the world. Back then, we still had some kind of security walls for our privacy. However, SNS has completely destroyed thin security walls in between people and made it clear as a glass. It shares not only good things but also shares problems and anxiety that people experience in everyday life. As a result, people have to carry the burdens both in a real world and a virtual world.

The CEO of FB, Mark Zuckerberg is Jewish. Interestingly, the bible is very Similar to FB. Because, there are so many "faces" in the Bible. The bible shows their personal information from their relationships to one another as well as their actions including when, where, how, and what they did. And the CEO of SNS in the Bible is Jesus Christ, the prince of peace. He says...

“ Come to me, all you who are weary and burdened, and I will give you rest.”
Matthew 11:28,NIV

He gently leads all of us to peace if we have a faith in him.
Therefore, the bible is the “faith book” to overcome our confusing society.
July 12, 2012

